



TEXAS WOMEN'S HEALTH ONLINE



14

million women in Texas



6

million women in Texas who have searched for health topics online

An online survey of 400 women ages 18-54 in Texas explains why...

43%

search at least once per month

SEARCHING FOR ANSWERS

Q. Why do you search health topics online?



57%

SYMPTOMS



38%

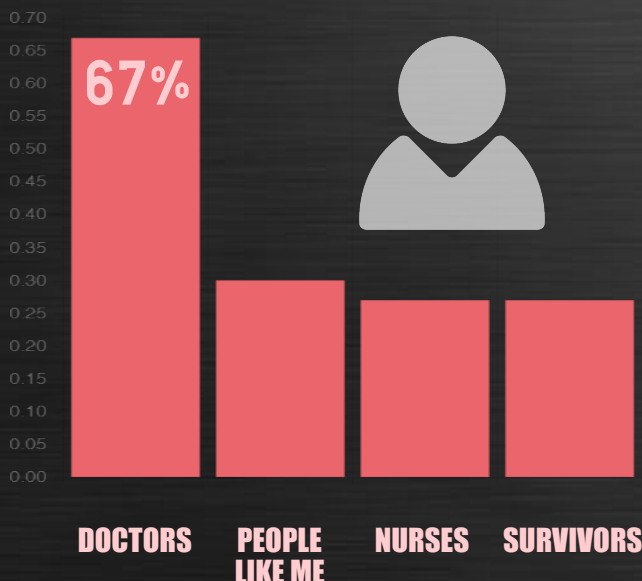
CONDITIONS



24%

TREATMENTS

Q. Who is your preferred source?



Q. What health topics do you search?

